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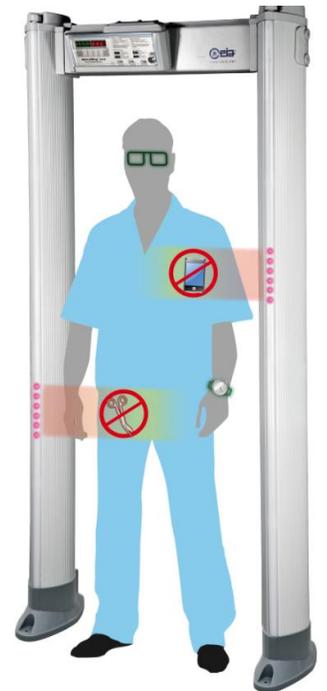
**CEIA USA DEBUTS NEXT GENERATION
MRI SAFETY SCREENING SYSTEMS
PROVIDES SIMPLE, FAST AND EFFECTIVE ANALYSIS WITH
NO GUESSWORK AND TRUE, INTELLIGENT ALARMS**

TWINSBURG, OH, July 20, 2015 – CEIA USA, Ltd., a premier provider of safety and security screening systems, today announced the availability of the revolutionary new CEIA metal detection technology for MRI Safety Screening, the [CEIA Healthcare Detection systems](#) including the [CEIA MetalMag](#) walk-through detector and [CEIA PD240CH](#) hand-held detector. This technology combines the benefits of both cutting-edge metal detection and ferromagnetic detection functionality that automatically filters and suppresses alarms for non-threat items without compromising the required threat item detection capabilities, ending false alarm fatigue and guesswork.

No guesswork. True, Intelligent Alarms. That is the CEIA standard!

In today's MRI environment, there is little time for distractions. MRI safety screening is essential for both patients and staff and should be simple, fast and highly effective every time. The **MetalMag** walk-through detector is designed to automatically detect a wide variety of metallic items and ferromagnetic material threat items such as scissors that are considered dangerous in MRI environments without the unnecessary false alarms for non-threat items such as shoes, eyeglasses and even underwire bras. The **MetalMag** features CEIA's precision multi-zone targeting indication to pinpoint the exact location of the dangerous item on the person or in the body of the individual in transit. As a freestanding unit it does not require any specialized installation and can be quickly deployed prior to the MRI screening control point in any facility.

The **PD240CH** hand-held detector provides precise screening and uniform detection of smaller dangerous items for patients prior to being admitted to MRI Zone IV. The PD240CH portable metal detector combines high sensitivity to ferromagnetic metal masses with immunity to non-ferromagnetic metal masses such as dental fillings, as well as dental and metal limb prosthesis. Additionally, by quickly changing the operational mode, it can become a complete metal detector capable of detecting any type of metal material to include pacemakers, prostheses



*CEIA MetalMag™
Walk-Through Detector*

and vital support devices, as well as any other object carried by the patient which should not be taken into the strong magnetic field area. This mode can also be used to identify, for example, the presence of metal slivers in a patient following an accident or swallowing metal objects.

These solutions were developed in collaboration with Aegys -- an innovator of product and process solutions that enhance MRI safety and improve efficiency.

“CEIA USA is excited to introduce this breakthrough technology to the medical imaging industry,” said Luca Cacioli, Director of Operations, CEIA USA. “CEIA has been setting the standard for our customers for over 45 years and these MetalMag systems provides the MRI staff with the unprecedented ability to simplify yet accelerate its MRI safety screening capabilities.”

“Aegys knew there was a better way to enhance MRI Safety Screening,” said Joe Barwick, Co-Founder of AEGYS. “CEIA USA was undoubtedly the right partner to work with as we deliver the next generation of MRI safety for patients and staff. This technology has the proper functionality and sophistication to dramatically enhance MRI screening effectiveness and, just as importantly, the user experience.”

"This partnership combines CEIA-USA's unparalleled technology and quality standards with Aegys' expertise and knowledge of the MRI industry," said Steve Blackler, Co-Founder of AEGYS. "This collaboration ensures that these solutions are developed from a user perspective – meaning our customers will value deploying them. "

Key features of CEIA MRI Safety Screening Systems include:

- Superior Detection with High Discrimination of Non-Threat Items
- Precision Multi-Zone Targeting Indication Identifies the Exact Location of the Dangerous Item on the Body
- Multiple Alarm Tones and Volume Setting Options for Staff-Friendly Environment
- Free-Standing Design Does Not Require Structural Modifications for Installation or Deployment
- Broad Range of Accessories includes Optional Remote Detector Network Management
- Walk-Through and Hand-Held Models Fit Facility Needs

CEIA USA at AHRA 2015

CEIA USA will showcase the CEIA MetalMag and PD240CH in the AEGYS booth #539 at [AHRA 2015](#) held July 20 - July 22, in Las Vegas, NV.

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About CEIA USA

CEIA is a world leading manufacturing company specialized in the design, engineering and

production of metal detectors and electromagnetic inspection devices for more than 45 years. CEIA USA offers a broad range of metal detection and security screening solutions, including: Walk-Through, Hand-Held and Ground Search Detectors, Bottled Liquid Scanners, and Letter/Parcel Inspection System. CEIA USA provides nationwide sales, service and customer support to public (federal, state and local governments) and private sector customers in North America. Dynamic solutions and exceptional service are the foundation of CEIA USA's commitment to customer satisfaction. ISO 9001 Certified, GSA Contract Holder and DHS SAFETY Act Certified. For more information, visit www.ceia-usa.com.

Contact:

Marilyn Thaxton

CEIA USA

330-405-3190

mthaxton@ceia-usa.com

About AEGYS

Aegys is committed to providing innovative product and process solutions that enhance overall magnet safety and improve efficiency. Harnessing over three decades of healthcare, security, magnet safety, access control, risk management, legal and industrial process experience, Aegys delivers support utilizing a comprehensive approach that is uncomplicated and results driven. Reducing risk or exposure, improving performance and maintaining quality requires the ability to identify effectiveness while reducing inefficiency. In short, we're all about creating a better way. Learn more at www.aegysgroup.com.

Contact:

Joseph Barwick

AEGYS

630-215-3387

jbarwick@aegysgroup.com

Steve Blackler

AEGYS

815-922-8908

sblackler@aegysgroup.com